FILE

fashion/calendar

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January 6, 1964

1964

JANUARY						
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE

WEEK ENDING FRIDAY, JANUARY 3, 1964

Jan. 2 — STERN'S RELEASE--Bridal party fashions. (Preview, Dec. 27)

Thursday Jan. 2 9:30 A.M. Breakfast	PRESS PREVIEW: EARLY AMERICAN FURNITURE	B. ALTMAN & CO.	7TH FLOOR

Preview of Early American up-dated furniture, fabrics, and accessories. By invitation. Publicity: Lorraine Talent, OR. 9-7800.

Thursday Jan. 2 9:30 A.M.	SHOWINGS OF SPRING LINGERIE COLLECTION	VANITY FAIR MILLS, INC.	640 FIFTH AVENUE SHOWROOM - 6TH FLOOR

"A Fresh New York All In Flower for 1963"--lingerie and foundation fashions: Jan. 2, 3 at 9:30 and 2:30; Jan. 6-17 at 9:30, 10:30, 2:30, 3:00. Contact: Dorothy Tivis, JU. 2-6767. Publ.: Ruth Hammer Assoc., EL. 5-7872.

Thursday Jan. 2 10:30 A.M. Champagne	PRESS PREVIEW: HATS, COUTURE, FURS	MR. JOHN, INC.	24 WEST 57TH STREET SALON - 7TH FLOOR

Mr. John's "Delightful Botticelli Collection" for Spring-Summer 1964. By invitation. Publicity: Joseph Mann, PL. 7-1966.

Thursday Jan. 2- Jan. 10	SHOWING DAY-TO-EVENING HAIRSTYLE	BELLISSIMA, INC.	1 EAST 53RD STREET SALON

Showing of new haircut and set, which will convert from business to evening coiffure. Publ.: Dee Bass of Wyatt, Allen & Ryan Inc., LT. 1-6940.

Thursday Jan. 2 12:00 Noon	PRESS PREVIEW OF SPRING MILLINERY	BERGDORF GOODMAN	2ND FLOOR

Bergdorf Goodman will preview millinery, designed by Halston. By invitation. (For Release, Fri., Jan. 3.) Publicity: Florence Neff, PL. 3-7300.

Thursday Jan. 2 2:30 P.M.	PRESS PREVIEW: SPRING BRIDAL FASHIONS	MARTIN'S	2ND FLOOR BRIDAL SALON

By invitation. (For Release, Mon., Jan. 6.) Customer showings, Mon., Jan. 6 at 6:30, St. George Hotel, Grand Ballroom. By ticket only. Publicity: Rita Dobbins, TR. 5-3100.

Beginning Thursday Jan. 2	OPENING: SPRING-SUMMER JEWELRY COLLECTION	THE NAPIER CO.	530 FIFTH AVENUE SHOWROOM - 22ND FLOOR

New fashion jewelry and gift collection. Contact: YU. 6-6633.

Beginning Thursday Jan. 2	OPENING: SPRING-SUMMER COLLECTION	MR. GEE	1407 BROADWAY SHOWROOM - 25TH FLOOR

Spring-Summer separates, sportswear, and dresses at continuous daily showings. Contact: Bernice Lewis, WI. 7-8178.

Jan. 3 — MACY'S RELEASE DATE--Bridal fashions. (No Press Show)

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Friday Jan. 3 9:30 A.M. Breakfast	SPRING COLLECTION: CASTILLO FOR ZACARI	BEST & CO.	ATTIC FLOOR RECREATION ROOM
	Best will introduce their Spring collection of dresses and sportswear, designed by Castillo for Zacari. By invitation. (For Release, Fri., Jan. 10.) Publicity: Joan Powers, PL. 9-2000.		
Friday Jan. 3 11:00 A.M.	PRESS PREVIEW OF SPRING MILLINERY	ADOLFO, INC.	22 EAST 56TH STREET SALON - 3RD FLOOR
	Adolfo presents a "Vernissage of Spring" hats. For buyers, Mon., Jan. 6 at 9:30 A.M. Both showings, by invitation. Contact: Miss Elizabeth, MU. 8-4410. Publicity: Eleanor Lambert, MU. 8-2130.		
Saturday Jan. 4 12:00 Noon-5:00 P.M.	"DAY OF BEAUTY"-- FOR VISITING PRESS	EIGHT COMPANIES	HOTEL PIERRE BALLROOM
	Bayer, Cover Girl, Joseph Fleischer, Pierre Henri, Lady Esther, Relaxacizor, Roger & Gallet, Toni (Auxiliary Members, N.Y.C.G--see pg.3) will invite the press to an open house. Publ.: Helen Nash or Joan Parker, PL. 9-5982.		
Saturday Jan. 4 4:00 P.M. Cocktails	SPRING MILLINERY AT VISITING PRESS SHOW	JOHN FREDERICS	23 WEST 56TH STREET SALON
	The visiting press will preview John Frederics' collection of Spring millinery. By invitation. Contact: PL. 5-2939.		
Saturday Jan. 4 5:00 P.M. Champagne	SPRING MILLINERY FOR VISITING PRESS	MR. JOHN, INC.	24 WEST 57TH STREET SALON - 7TH FLOOR
	Preview of Mr. John's "Delightful Botticelli Collection" for Spring-Summer 1964 of hats, haute couture, furs, jewelry, boutique accessories, and custom cosmetics. By invitation. Publicity: Joseph Mann, PL. 7-1966.		
Saturday Jan. 4 6:30 P.M. Cocktails	DINNER-FASHION SHOW FOR VISITING PRESS	R & K ORIGINALS, INC.; JONATHAN LOGAN	WALDORF-ASTORIA EMPIRE ROOM
	R & K and Jonathan Logan (Auxiliary Members, N.Y.C.G.--see pg.3) will invite the visiting and local press to cocktails, dinner, entertainment, and Spring fashion show. Also, premiere of Amy Adams, the R & K new half-size division. Cocktails--6:30, Terrace Room; Dinner--7:30, Empire Room. By invitation. Publicity: Jean Luban, PE. 6-0900.		
Saturday Jan. 4-Jan. 11	OPEN HOUSE SHOWINGS: GLOVE COLLECTION	HANSEN GLOVE CORP.	500 FIFTH AVENUE SUITE 310
	"The Little Girl Look"--Hansen's Spring-Summer glove collection; also "Maharanee" collection, 9:00 A.M. to 5:00 P.M., daily; Saturdays, 11:00 to 4:00. Contact: Helen Sisson, CH. 4-0290.		
Saturday Jan. 4-Jan. 5	OPEN HOUSE SHOWINGS: ACCESSORY FOOTWEAR	B.F. GOODRICH	SHERRY NETHERLANDS SUITE 811
	Spring and Summer line of "Accessory Footwear," by B.F. Goodrich, at open house from 9:00 A.M. to 9:00 P.M. Publicity: Marion Rahl at Carl Byoir Assoc., 800 Second Ave., YU. 6-6100.		
Sunday Jan. 5 10:00 A.M.-2:30 P.M.	PRESS PREVIEW: SPRING-SUMMER JEWELRY	TRIFARI, KRUSSMAN AND FISHEL, INC.	16 EAST 40TH STREET SHOWROOM - 4TH FLOOR
	Trifari will invite the out-of-town and local press to breakfast and luncheon showings of their Spring-Summer jewelry collection. By invitation. Publicity: Dorothy Lansing Hess, RE. 7-3347.		

NEW YORK COUTURE GROUP'S FORTY-SECOND NATIONAL PRESS WEEK (Jan. 4-10, 1964.)

Spring collections of leading designers (21 members, 19 auxiliary and a variety group of designers) for visiting press. Press Director: Kittie Campbell, LA. 4-0461.

Sat., Jan. 4:	12:00 Noon	"DAY OF BEAUTY"(Auxiliary Member). . . . .PIERRE-BALLROOM
	6:30 P.M.	R & K ORIG. & JONATHAN LOGAN(Aux.) Dinner.WALDORF-ASTORIA
Sun., Jan. 5:	12:00 Noon	MILLINERY INST.OF AMER.(Aux.) Brunch . . .AMERICANA HOTEL
	3:30 P.M.	NATIONAL SHOE INSTITUTE(Aux.). . . . . .PIERRE-COTILLION
	6:30 P.M.	INT'L SILK ASS'N USA(Aux.) Dinner. . . . .PLAZA-BALLROOM
Mon., Jan. 6:	8:00 A.M.	BUFFET BREAKFAST . . . . . .PIERRE-BALLROOM
	8:45 A.M.	"TREND TIME" . . . . . .PIERRE-BALLROOM
	9:45 A.M.	MAURICE RENTNER(BILL BLASS). . . . . .PIERRE-BALLROOM
	10:30 A.M.	BRANELL. . . . . .PIERRE-BALLROOM
	11:15 A.M.	FREE WRITING PERIOD
	11:45 A.M.	BUSES FOR NEXT SHOW AT 61ST STREET ENTRANCE
	12:00 Noon	BURLINGTON INDUSTRIES(Aux.) Luncheon . . .TIME & LIFE BLDG.
	1:50 P.M.	BUSES RETURN TO PIERRE HOTEL
	2:15 P.M.	SAMUEL WINSTON (ROXANNE) . . . . . .PIERRE-BALLROOM
	3:00 P.M.	DONALD BROOKS FOR TOWNLEY. . . . . .PIERRE-BALLROOM
	3:45 P.M.	FREE WRITING PERIOD
	4:45 P.M.	BUSES FOR NEXT SHOW AT 61ST STREET ENTRANCE
	5:00 P.M.	CALLAWAY MILLS(Aux.) Cocktails . . . . . .295 FIFTH AVE.
	6:15 P.M.	BUSES FOR NEXT SHOW
	6:30 P.M.	E.I.DU PONT(Aux.) Dinner . . . . . .N.Y.HILTON-MERCURY
Tues., Jan. 7:	7:45 P.M.	MARADEL PRODUCTS(Aux.) Breakfast . . . . .PIERRE-BALLROOM
	9:30 A.M.	HATTIE CARNEGIE. . . . . .PIERRE-BALLROOM
	10:15 A.M.	ORIGINALA. . . . . .PIERRE-BALLROOM
	11:00 A.M.	FREE WRITING PERIOD
	12:00 Noon	VERA MAXWELL(Aux.) Luncheon. . . . . .PIERRE-BALLROOM
	2:15 P.M.	MONTE-SANO & PRUZAN. . . . . .PIERRE-BALLROOM
	3:00 P.M.	NAT KAPLAN . . . . . .PIERRE-BALLROOM
	3:45 P.M.	JUNIOR SOPHISTICATES (ANNE KLEIN). . . . .PIERRE-BALLROOM
	4:30 P.M.	FREE WRITING PERIOD
	5:30 P.M.	ELIZABETH ARDEN(Aux.) Cocktails. . . . . .691 FIFTH AVENUE
	7:00 P.M.	SEARS,ROEBUCK & CO.(Aux.) Dinner . . . . .PLAZA-PERSIAN
Wed., Jan. 8:	9:00 A.M.	HANNAH TROY. . . . . .PIERRE-BALLROOM
	9:45 A.M.	ARTHUR JABLOW (DAVID KIDD) . . . . . .PIERRE-BALLROOM
	10:30 A.M.	LARRY ALDRICH (MARIE McCARTHY) . . . . . .PIERRE-BALLROOM
	11:15 A.M.	BEN REIG . . . . . .PIERRE-BALLROOM
	12:15 P.M.	E.I. DU PONT deNEMOURS & Co.(Aux.) . . . .PLAZA-BALLROOM
	2:15 P.M.	FREE WRITING PERIOD
	3:00 P.M.	BUSES FOR NEXT SHOW AT 61ST STREET ENTRANCE
	3:00 P.M.	CLAIROL(Aux.) Dinner . . . . . .WORLD'S FAIR
	9:00 P.M.	BUSES WILL RETURN
Thurs., Jan. 9:	7:45 A.M.	VANITY FAIR MILLS(Aux.) Breakfast in bed.
	9:30 A.M.	PATTULLO-JO COPELAND . . . . . .PIERRE-BALLROOM
	10:15 A.M.	PAUL PARNES(KAREN STARK & FERNANDO BOSC) .PIERRE-BALLROOM
	11:00 A.M.	FREE WRITING PERIOD
	11:45 A.M.	BUSES FOR NEXT SHOW AT 61ST STREET ENTRANCE
	12:00 Noon	DOW CHEMICAL(Aux.) Luncheon. . . . . .VOISIN RESTAURANT
	1:50 P.M.	BUSES WILL RETURN
	2:15 P.M.	HERBERT SONDHEIM (BRUNO) . . . . . .PIERRE-BALLROOM
	3:00 P.M.	DAVIDOW. . . . . .PIERRE-BALLROOM
	3:45 P.M.	ANTHONY BLOTTA . . . . . .PIERRE-BALLROOM
	4:30 P.M.	FREE WRITING PERIOD
	6:30 P.M.	SCHIFFLI LACE & EMBROIDERY INST.(Aux.) . .AMERICANA-IMPERIAL

(continued on following page)

NEW YORK COUTURE GROUP'S FORTY-SECOND NATIONAL PRESS WEEK (continued from page 3)

Fri., Jan. 10:	9:00 A.M.	"THE SPICE OF LIFE"(VARIETY).	PIERRE-BALLROOM
		Kimberly; Lawrence of London; Dynasty; Bianchi Bridals.	
	11:15 A.M.	FREE WRITING PERIOD	
	12:15 P.M.	SUZY PERETTE & JEUNESSE(Aux.) Luncheon. .	PIERRE-BALLROOM
	2:15 P.M.	TEAL TRAINA.	PIERRE-BALLROOM
	3:00 P.M.	GOTHE (BERNARD BROWNERE)	PIERRE-BALLROOM
	3:45 P.M.	HARVEY BERIN	PIERRE-BALLROOM
	4:30 P.M.	EMBA MINK BREEDERS ASS'N(Aux.) Cocktails	PIERRE-BALLROOM
	6:30 P.M.	"NEW YORK WORLD'S FAIR" Dinner	PIERRE-BALLROOM

AMERICAN DESIGNER SERIES-SCHEDULE OF SHOWINGS FOR VISITING PRESS

Special showings have been scheduled for visiting press, from Sunday, Jan. 5 through Thursday, Jan. 9. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.

Sun., Jan. 5:	4:00 P.M.	LITTLE CRAFT-ALYSSA & HELEN LEE(Cocktails)	REGENCY-BALLROOM
	5:00 P.M.	LILLY DACHE.	78 E.56TH ST.
Mon., Jan. 6:	8:00 A.M.	CONTINENTAL BREAKFAST.	DELMONICO'S HOTEL
	9:00 A.M.	FASHION FORECAST BY ELEANOR LAMBERT. . .	DELMONICO'S HOTEL
	10:00 A.M.	GEOFFREY BEENE	DELMONICO'S HOTEL
	10:45 A.M.	TIFFEAU & BUSCH (JACQUES TIFFEAU). . . .	DELMONICO'S HOTEL
	11:30 A.M.	PAULINE TRIGERE.	DELMONICO'S HOTEL
	12:30 P.M.	ADELE SIMPSON (Casserole Luncheon) . . .	DELMONICO'S HOTEL
	2:00 P.M.	HARRY FRECHTEL	DELMONICO'S HOTEL
	3:00 P.M.	CHRISTIAN DIOR, N.Y.	DELMONICO'S HOTEL
	4:00 P.M.	WRITING PERIOD	
	8:30 P.M.	SHIP 'N SHORE (Theatre).	B'WAY THEATRE
Tues., Jan. 7:	9:00 A.M.	BUD KILPATRICK	DELMONICO'S HOTEL
	9:45 A.M.	MAM'SELLE (BETTY CAROL).	DELMONICO'S HOTEL
	10:30 A.M.	SCAASI BOUTIQUE FOR MARTINI.	DELMONICO'S HOTEL
	11:30 A.M.	WRITING PERIOD	
	12:30 P.M.	SHIP 'N SHORE (Luncheon)	DELMONICO'S HOTEL
	3:00 P.M.	BEN ZUCKERMAN.	DELMONICO'S HOTEL
	4:00 P.M.	SARMI.	DELMONICO'S HOTEL
	4:45 P.M.	FREE WRITING PERIOD	
	5:30 P.M.	MOLLIE PARNIS (Cocktails)(5:30-7:30 P.M.).	812 PARK AVENUE
Wed., Jan. 8:	8:30 A.M.	ADOLFO HATS.	DELMONICO'S HOTEL
	9:00 A.M.	ESTEVEZ.	DELMONICO'S HOTEL
	10:00 A.M.	PEPE FERNANDEZ	DELMONICO'S HOTEL
	11:00 A.M.	HERBERT & BETH LEVINE SHOES.	DELMONICO'S HOTEL
	11:30 A.M.	WRITING PERIOD	
	12:30 P.M.	"BETTER LIVING CENTER" (Luncheon).	WORLD'S FAIR
	2:00 P.M.	HIGHLIGHT FASHIONS (PAT SANDLER)	DELMONICO'S HOTEL
	3:00 P.M.	RUDI GERNREICH	DELMONICO'S HOTEL
	4:00 P.M.	CEIL CHAPMAN	DELMONICO'S HOTEL
	5:00 P.M.	PELLON (Cocktails)	DELMONICO'S HOTEL
	7:00 P.M.	CAPROLAN (Dinner).	DELMONICO'S HOTEL
Thurs., Jan. 9:	8:30 A.M.	COTY (Breakfast-Award Winners)	DELMONICO'S HOTEL
	10:00 A.M.	B.H. WRAGGE.	DELMONICO'S HOTEL
	11:00 A.M.	ANNE FOGARTY	DELMONICO'S HOTEL
	12:00 Noon	"FAR OUT" FASHION PROPHECY (Luncheon). . .	DELMONICO'S HOTEL
	2:30 P.M.	JOHN WEITZ	DELMONICO'S HOTEL
	3:15 P.M.	ERIC LUND.	DELMONICO'S HOTEL
	4:00 P.M.	OLEG CASSINI-YOUNG AMERICA	DELMONICO'S HOTEL
	7:30 P.M.	"BRIEF SHOWINGS" AT DINNER	DELMONICO'S HOTEL
		Jane Derby; John Moore; Jean Louis; Norman Norell.	

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Sunday Jan. 5 11:00 A.M.	SPRING MILLINERY FOR VISITING PRESS	EMME	19 WEST 57TH STREET SALON - 3RD FLOOR
	Emme will present her Spring millinery to the visiting press. By invitation. Publicity: Ruth Hammer Assoc., 2 West 59th St., EL. 5-7872.		
Sunday Jan. 5 12:00 Noon Brunch	PREVIEW: SPRING HATS AND GOLDEN HAT AWARDS	MILLINERY INSTITUTE OF AMERICA	HOTEL AMERICANA ROYAL BOX
	Announcement of seven national winners of annual Golden Hat Awards. Also, Spring preview by Millinery Institute of America (Aux.Member, N.Y.C.G.--see pg. 3.) By invitation. Contact: MU. 6-2970.		
Sunday Jan 5 3:00 P.M.	SHOE FASHION SHOW FOR VISITING PRESS	NAT'L SHOE INSTITUTE (50 ROCKEFELLER PLAZA)	HOTEL PIERRE COTILLION ROOM
	National Shoe Institute (Auxiliary Member, N.Y.C.G.--see pg.3) will present "Less Shoe in the Fashion View" for Spring and Summer; also Sixth Golden Slipper Awards. By invitation. Publicity: Alice Regensburg at Lynn Farnol, 50 Rockefeller Plaza, JU. 6-5777.		
Sunday Jan. 5 6:30 P.M. Cocktails-Dinner	SPRING SILK FASHIONS FOR THE PRESS	INTERNATIONAL SILK ASS'N, U.S.A.	HOTEL PLAZA BALLROOM
	"On Wings of Silk"--International Silk Ass'n, U.S.A. (Auxiliary Member, N.Y.C.G.--see pg.3) will invite the out-of-town and local editors to a dinner and showing of silk fashions. Show at 8:30 P.M. By invitation. Publicity: Judith Jackson, MU. 3-7197. 800		
Sunday Jan. 5-Jan. 9	FIFTY-THIRD ANNUAL CONVENTION	NAT'L RETAIL MERCHANTS ASS'N (100 W.31ST ST.)	STATLER-HILTON HOTEL BALLROOM
	"The Challenge of Profitable Growth"--theme of 53rd annual convention. Contact: Robert Gur-Arie, Public Relations Director, CH. 4-8780.		

WEEK BEGINNING MONDAY, JANUARY 6, 1964

Jan. 6	BUYER SHOWING: ADOLFO'S "VERNISSAGE FOR SPRING" HATS AT 9:30 A.M. (See p.2)		
Monday Jan. 6 10:30 A.M.	PREVIEW OF SPRING HAT COLLECTION	SALLY VICTOR, INC.	18 EAST 53RD STREET SALON - 9TH FLOOR
	Preview for press of Sally Victor's Spring millinery collection. By invitation. Contact: PL. 3-7450.		
Monday Jan. 6 11:00 A.M.-3:00 P.M.	PEARL COLLECTION AT OPEN HOUSE	IMPERIAL PEARL SYNDICATE, INC.	681 FIFTH AVENUE SHOWROOM - 11TH FLOOR
	Showing of Imperial's Spring-Summer collection of cultured pearl jewelry. Publicity: Ethel Aaron at D.J. Edelman Assoc., JU. 2-5380.		
Monday Jan. 6 12:30 P.M. Luncheon	FASHION SHOW FOR VISITING PRESS	BURLINGTON INDUSTRIES	TIME & LIFE BLDG. PONTI AUDITORIUM
	"The News Is Stretch"--Burlington (Aux. Member, N.Y.C.G.-see pg.3) in cooperation with "Sports Illustrated," will present fashions in stretch fabrics. By invitation. Burlington contact: Florence Kyler, LO. 4-5000. Publicity: Rosemary Sheehan, MU. 5-1280.		
Monday Jan. 6 2:00 P.M.	MARKET WEEK: SPRING FOUNDATIONS	WARNER SLIMWEAR-LINGERIE	200 MADISON AVENUE SHOWROOM - 10TH FLOOR
	Jan. 6 at 2:00. Jan. 7, 8, 9 at 10:00 and 2:00. Jan. 10 at 10:00. Jan. 13, 14 at 9:30, 11:00, 2:00, 3:30. Jan. 15 at 9:30, 11:00, 2:00. Jan. 16 at 10:00, 2:00. Contact: Kay Keniry, MU. 5-5740.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday Jan. 6 5:00 P.M.	PREVIEW OF SPRING HAT COLLECTION	EMME (19 WEST 57TH STREET)	SHERRY NETHERLAND CRYSTAL PAVILLION
	Emme will preview her Spring millinery to press and buyers. By invitation. Publicity: Ruth Hammer Assoc., 2 West 59th St., EL. 5-7872.		
Monday Jan. 6 5:30 P.M. Cocktails	"AT-HOME FASHIONS" FOR VISITING PRESS	CALLAWAY MILLS; VANITY FAIR MILLS	295 FIFTH AVENUE SHOWROOM - 3RD FLOOR
	Callaway will introduce their new "at home fashions" in carpets, area rugs, and towels; also showing of Vanity Fair's at-home clothes (Auxiliary Members, N.Y.C.G.--see pg.2). For local and visiting press, by invitation. Contact: Howard Skelton at Callaway, MU. 9-7800.		
Monday Jan. 6 6:30 P.M. Dinner	SHOWING AT DINNER FOR VISITING PRESS	DU PONT	N.Y. HILTON HOTEL MERCURY BALLROOM
	At the first of two shows during press week, Du Pont (Auxiliary Member, N.Y.C.G.--see pg.2) will introduce "Corfam" poromeric shoe upper material. By invitation. Contact: Wright Johnson, 971-4431.		
Beginning Monday Jan. 6	OPENING: SPRING-EARLY SUMMER COLLECTION	ALBERTO KNITS, INC.; ALBERT ALFUS	1407 BROADWAY SHOWROOM - 12TH FLOOR
	Informal showings of imported knits for Spring and early Summer, including synthetic and cotton knits; also Albert Alfus fashions in leather. Contact: Hal Salzman, OX. 5-1840.		
Monday Jan. 6- Jan. 10	OPEN HOUSE FOR VISITING PRESS	BRITTANY (HENRY FRIEDRICKS CO.)	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
	Henry Friedricks will present their Spring collection daily for the visiting press at continuous showings. Contact: Alan Baron, PE. 6-8867.		
Beginning Monday Jan. 6	OPENING: SUMMER COLLECTION	BOBBIE BROOKS, INC.	1407 BROADWAY SHOWROOM - 3902
	Debut of "The Many Summer Looks" in junior dresses, petite dresses, sportwear, cotton knits; "Country Looks" in junior and petite dresses and sportswear; also junior bathing suit collection. Continuous daily showings. Publicity: Clare Affens, PE. 6-2392.		
Monday Jan. 6- Jan. 10	SHOE FASHIONS FOR VISITING PRESS	CAPEZIO, INC.	9 WEST 61ST STREET SHOWROOM - 3RD FLOOR
	Capezio will invite the out-of-town press to a showing of Spring footwear at open house. By invitation. Contact: Lois Muller, MU. 6-2150.		
Beginning Monday Jan. 6	OPENING: SPRING JEWELRY COLLECTION	CORO, INC.	47 WEST 34TH STREET SHOWROOM - 3RD FLOOR
	Informal daily showings for buyers of Coro (Coro, Vendome, Coroteen) Spring jewelry fashions. Visiting press invited. Contact: Vera Haggerty, TN. 7-3150; or Marilyn Woods, WI. 7-1329.		
Beginning Monday Jan. 6	OPENING: SUMMER COLLECTION	GAY GIBSON, INC.	1407 BROADWAY SHOWROOM - 39TH FLOOR
	Continuous daily showings of Gay Gibson's Summer collection, featuring a special Greek promotion. Contact: LO. 5-4212.		
Beginning Monday Jan. 6	SPRING COLLECTION OF SCARVES & ACCESSORIES	GLENSDER CORP.	417 FIFTH AVENUE SHOWROOM - 9TH FLOOR
	Continuous showings of scarves, jackets, and accessories for Spring. Contact: Andy Conde, MU. 6-4424.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday Jan. 6	SPRING AND EARLY SUMMER COLLECTION	JUNIOR ACCENT	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
	Continuous showings of Spring and early Summer collection, designed by Frank Adams. Contact: LO. 4-1434.		
Beginning Monday Jan. 6	OPENING: SPRING-SUMMER KNITWEAR COLLECTION	KIMBERLY KNITWEAR, INC.	1410 BROADWAY SHOWROOM - 10TH FLOOR
	Spring and Summer knitwear collection. Contact: Robert Brown, LO.4-1080.		
Beginning Monday Jan. 6	OPENING OF SPRING COLLECTION	LADY MANHATTAN	1407 BROADWAY SHOWROOM - 15TH FLOOR
	Continuous showings of Spring shirts, skirts, go-togethers, sportswear, and sportsdresses. Publicity: Mary Lee Thune, CO. 5-2975.		
Monday Jan. 6- Jan. 10 Refreshments	OPEN HOUSE FOR VISITING PRESS	LEATHER INDUSTRIES OF AMERICA	411 FIFTH AVENUE SHOWROOM - 10TH FLOOR
	"Leather Shapes The World Of Fashion"--exhibit of leathers for Spring in shoes, handbags, garments, accessories, luggage, and home furnishings; also "Preview of World's Fair Shoes of the Future." By invitation. Publicity: Billie Gould, MU. 6-7956.		
Beginning Monday Jan. 6	OPENING: SPRING AND SUMMER COLLECTIONS	LOOMTOGS, INC. & SPORTS EDITIONS, INC.	1410 BROADWAY SHOWROOM - 15TH FLOOR
	Continuous informal showings of complete Spring-Summer collection of sportswear, separates, and shifts, designed by Leo Narducci; also Arnold Palmer golf separates. Publicity: Loomtogs--Marilyn Mazza; Sports Editions--Betty Estes, LW. 4-2770.		
Beginning Monday Jan. 6	FASHIONS IN JEWELRY FOR VISITING PRESS	THE NAPIER CO.	530 FIFTH AVENUE SHOWROOM - 22ND FLOOR
	Continuous showings for local and out-of-town press of Napier jewelry for Spring and Summer. Contact: YU. 6-6633.		
Beginning Monday Jan. 6	OPENING: SPRING-SUMMER LEATHER FASHIONS	SAMUEL ROBERT, INC.	1407 BROADWAY SHOWROOM - 27TH FLOOR
	Coats, suits, dresses, and casual wear; also fabric and leather combinations. Contact: LA. 4-4562. Publicity: Sara Pennoyer, MU. 2-6480.		
Monday Jan. 6- Jan. 24- 9:00 A.M.- 5:00 P.M.	FASHIONS FROM MARCH-APRIL '64 ISSUES	SEVENTEEN MAGAZINE	320 PARK AVENUE SHOWROOM - 8TH FLOOR
	Complete showing of fashions, accessories, and promotion plans from Seventeen's March-April issues. For store and buying office executives only. By appointment. Contact: Anita Blanchard, PL. 9-8100.		
Beginning Monday Jan. 6	JEWELRY COLLECTION FOR SPRING-SUMMER	TRIFARI, KRUSSMAN AND FISHEL, INC.	16 EAST 40TH STREET SHOWROOM - 4TH FLOOR
	Trifari's Spring-Summer collection of fashion jewelry at daily showings. By appointment. Contact: Dorothy Lansing Hess, RE. 7-3347; or Morris Head, OR. 9-0220.		
Beginning Monday Jan. 6	OPENING: SPRING SUMMER COLLECTIONS	VERA SCARVES; VERA BLOUSES	417 FIFTH AVENUE SHOWROOM - 4TH FLOOR
	Continuous daily showings of scarves and accessories in silk, chiffon, and other fabrics; also silk blouses. Contact: Scarves--Jose Simon; Blouses--Matt Shaw, AL. 5-6464.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Jan. 6	MARTIN'S RELEASE DATE--Bridal fashions. (Preview, Jan. 2--See Pg. 1)		
Tuesday Jan. 7 7:45 A.M. Breakfast	PREVIEW: NEW HIGH-FASHION SUNGLASSES	MARADEL PRODUCTS, INC.	HOTEL PIERRE BALLROOM
	Maradel Products (Auxiliary Member, N.Y.C.G.--see pg.3) champagne breakfast to introduce their new high-fashion sunglasses, designed by Oleg Cassini. By invitation. Contact: YU. 9-2910.		
Tuesday Jan. 7 8:30 A.M. Breakfast	CHILDREN'S FASHIONS FOR SPRING 1964	EASTMAN CHEMICAL PRODUCTS, INC.	NEW YORK HILTON HOTEL MERCURY BALLROOM
	"World's Fairest"--Preview of Kodel, Spring 1964, little girls' fashions. By invitation. Contact: Jean Maxwell at Paul Bradley Assoc., PL. 2-5105.		
Tuesday Jan. 7 9:30 A.M. Breakfast	PREVIEW OF SPRING MILLINERY	IRENE OF NEW YORK	16 EAST 52ND STREET SALON - 6TH FLOOR
	Spring millinery collection of Irene and Rivera will be presented to the press and buyers. By invitation. Contact: PL. 3-3032.		
Tuesday Jan. 7 12:00 Noon Luncheon	FASHIONS FOR SPRING: VISITING PRESS	VERA MAXWELL (530 SEVENTH AVENUE)	HOTEL PIERRE BALLROOM
	Vera Maxwell (Auxiliary Member, N.Y.C.G.--see pg.3) will preview her Spring collection for the press. By invitation. Contact: LO. 3-4358.		
Tuesday Jan. 7 5:00 P.M. Cocktails	PREVIEW OF FASHIONS FROM MARCH ISSUE	MADEMOISELLE MAGAZINE	F.I.T. GYMNASIUM 227 WEST 27TH STREET
	"Young Tycoons"--Preview of fashions, for tie-in stores. Show at 6:00. By invitation. Contact: Lenore Benson, MU. 9-5900, Ext. 653.		
Tuesday Jan. 7 5:30 P.M. Cocktails	MAKEUP AND COIFFURES FOR OUT-OF-TOWN PRESS	ELIZABETH ARDEN	691 FIFTH AVENUE SALON - 2ND FLOOR
	Elizabeth Arden (Auxiliary Member, N.Y.C.G.--see pg.3) Spring-Summer makeup and coiffures, for the visiting press. By invitation. Publicity: McGeehan & O'Connor Assoc., 667 Madison Ave., PL. 9-8150.		
Tuesday Jan. 7 7:00 P.M.	PREVIEW OF SPRING MILLINERY	MILLINERY PROMOTIONS INC. (10 EAST 40TH ST.)	HOTEL AMERICANA IMPERIAL BALLROOM
	Spring hats by the Millinery Creators of America and Millinery Fashion Exhibitors. For buyers and press. By invitation. Contact: MU. 6-2970.		
Tuesday Jan. 7 7:00 P.M. Cocktails-Dinner	DINNER FASHION SHOW FOR VISITING PRESS	SEARS, ROEBUCK & CO. (360 WEST 31ST STREET)	HOTEL PLAZA PERSIAN ROOM
	Sears Roebuck (Auxiliary Member, N.Y.C.G.--see pg.3) will present second edition of a "Night at the Persian Room." By invitation. Publicity: Edward J. Menninger, CH. 4-7600.		
Wednesday Jan. 8 8:30 A.M. Breakfast	SPORTSWEAR FASHIONS IN FORTREL	CELANESE FIBERS CO. (522 FIFTH AVENUE)	HOTEL ASTOR BALLROOM
	"Fortrel Leads the Sporting Life"--featuring fashions from the National Skirt and Sportswear Assn. Show at 9:00 A.M. By invitation. Publicity: Doris Farrant, TN. 7-2000, Ext. 2429.		
Wednesday Jan. 8 9:45 A.M. Coffee	PRESS PREVIEW: SPRING BRIDAL FASHIONS	SAKS 34TH STREET	5TH FLOOR BRIDAL SALON
	By invitation. (For Release, Tues., Jan. 14.) Customer showings, Jan. 14 and 15 at 6:30 P.M., 5th Floor, Bridal Salon. By ticket only. Publicity: Selma Spanier, LA. 4-7000.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Jan. 8 11:30 A.M.	PRESS PREVIEW OF SPRING MILLINERY	CHRISTIAN DIOR MILLINERY	BERGDORF GOODMAN SALON - 2ND FLOOR
	Preview for press of Spring millinery by Christian Dior-New York. By invitation. Publicity: Edith Kingston, PL. 3-7300, Ext. 423.		
Wednesday Jan. 8 11:30 A.M.	CUSTOMER SHOWING: WRAGGE FASHIONS	BONWIT TELLER	5TH FLOOR
	Customer showing of Wragge's fashions. Publ.: Rea Lubar, EL. 5-6800.		
Wednesday Jan. 8 12:15 P.M. Luncheon	SHOWING AT LUNCHEON FOR VISITING PRESS	DU PONT TEXTILE FIBERS	HOTEL PLAZA GRAND BALLROOM
	Du Pont (Auxiliary Member, N.Y.C.G.--see pg.3) Spring-Summer fashions for women, children, and men in fabrics of Du Pont fibers. By invitation. Contact: Ellen Morris, 971-4404.		
Wednesday Jan. 8 3:00 P.M.	"LOOK AT FASHIONS IN CLOTHES AND HAIR"	CLAIROL, INC.	TOP OF THE FAIR WORLD'S FAIR GROUNDS
	Clairol (Auxiliary Member, N.Y.C.G.--see pg.3) will invite the press to a fashion show and preview of New York World's Fair, followed by cocktails and dinner. Transportation available Hotel Pierre at 3:00 P.M. By invitation. Publicity: Terry Grimes Russell, 1290 Ave.of Americas, 957-2911.		
Wednesday Jan. 8 7:00 P.M.	CUSTOMER SHOWING OF BRIDAL FASHIONS	MACY'S NEW YORK	CARNEGIE HALL 7TH AVE.& 57TH STREET
	Macy's will present Spring bridal fashions at a customer showing. Admission by ticket only. Publicity: Joan Springler, OX. 5-4400.		
Jan. 8	BLOOMINGDALE'S RELEASE DATE--Designer Rooms. (No Press Show)		
Thursday Jan. 9 9:00 A.M.-7:00 P.M.	PRESENTATION OF SPRING JEWELRY	MONET JEWELRY	SAVOY-HILTON HOTEL FRENCH SUITE
	Monet will present their Spring collection of jewelry in the "Golden Manner" to local and visiting press at open house. By invitation. Contact: Charlotte Leff or Bidi Atkinson, CH. 4-4300.		
Thursday Jan. 9 9:45 A.M. Breakfast	PRESS PREVIEW: MODEL ROOMS	STERN'S	7TH FLOOR
	Showing of model rooms, featuring American furniture in international settings. By invitation. (For Release, Mon., Jan. 13.) Publicity: Kay Collins, LO. 5-7950, Ext. 637 or 515.		
Thursday Jan. 9 10:30 A.M.	PREVIEW OF SPANISH COLLECTION	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
	Showing of Spanish collection, designed by Shannon Rodgers. By invitation. Thereafter by appointment. Contact: Jean Dionne, CH. 4-4940 or CH.4-7522.		
Thursday Jan. 9 12:00 Noon Luncheon	PREVIEW OF SPRING DOUBLE KNIT FASHIONS	THE DOW CHEMICAL CO.	VOISIN RESTAURANT 30 EAST 65TH STREET
	"Zefkrome Double Knits for the Young in Spirit"--Dow Chemical (Auxiliary Member, N.Y.C.G.--see pg.3) will present Spring fashions. By invitation. Publicity: Ruth Hammer Assoc., EL. 5-7872.		
Thursday Jan. 9 4:30 P.M.-7:30 P.M.	OPEN HOUSE FOR VISITING PRESS	HELENA RUBINSTEIN	625 PARK AVENUE PENTHOUSE
	Madame Helena Rubinstein will invite the press to open house at her home, 4:30 P.M.-7:30 P.M. By invitation. Publicity: Ann Walsh, EL. 5-2100.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Jan. 9 6:30 P.M. Cocktails-Dinner	DINNER AND FASHION SHOW FOR PRESS	SCHIFFLI LACE AND EMBROIDERY INSTITUTE	HOTEL AMERICANA IMPERIAL BALLROOM
	Schiffli (Aux.Member, N.Y.C.G.--see pg.3) will invite the press to "A Night In Waikiki"--cocktails, dinner, fashion show, and entertainment; also seventh annual Schiffli Fashion Awards Presentation. By invitation. Contact: 591 Summit Ave., Jersey City, SWarthmore 5-2347.		
Jan. 10	BEST'S RELEASE DATE--Castillo For Zacari. (Preview, Jan. 3--See Pg.2)		
Friday Jan. 10 9:30 A.M. Coffee	PRESS PREVIEW: BOUSSAC COTTONS	BLOOMINGDALE'S	3RD FLOOR BRIDAL SALON
	"Les Belles de Paris"--fabrics by Boussac of Paris, featuring new Vogue Patterns by leading French and Italian designers. By invitation. (Release, Mon., Jan. 13.) Publ.: Louise Langdon, PL. 2-1212, Ext. 7205.		
Friday Jan. 10 11:00 A.M.	PREVIEW: SPRING MILLINERY	MISS ALICE	6 WEST 57TH STREET SHOWROOM - 5TH FLOOR
	Spring millinery collection, designed by Miss Alice. For local and out-of-town press, by invitation. Contact: Miss Muriel, CO. 5-2634.		
Friday Jan. 10 12:15 P.M. Luncheon	SPRING COLLECTION FOR VISITING PRESS	SUZY PERETTE & JEUNESSE	HOTEL PIERRE BALLROOM
	Suzy Perette & Jeunesse (Auxiliary Member, N.Y.C.G.--see pg.4) will present Spring-advance Summer fashions. By invitation. Publicity: Suzy Betts, WI. 7-7200.		
Friday Jan. 10 4:30 P.M. Cocktails	"EMBA SALUTES THE WORLD'S FAIR"	EMBA MINK BREEDERS ASSN.	HOTEL PIERRE BALLROOM
	Emba (Auxiliary Member, N.Y.C.G.--see pg.4) will present Spring-Summer fur fashions, suited for visiting the World's Fair, from leading fur retailers across the country. For the visiting press, by invitation. Contact: Maureen Clancy at The Albert Woodley Co., MU. 2-6881. Publicity: Virginia Casey at Infoplan, OX. 7-7330.		
Friday Jan. 10 7:30 P.M. Dinner	FASHION SHOW AT DINNER	LARRY ALDRICH (530 SEVENTH AVENUE)	WALDORF-ASTORIA PEACOCK ALLEY
	Showing of Larry Aldrich fashions, sponsored by Eastern Airlines. Hats--Adolfo. Gloves--Kislav. Shoes--Fiorentino. Gifts and perfume. (Show at 8:45 followed by dancing.) Press by invitation. Public by reservation: $6.50; contact: Mr. Matt, EL. 5-3000, Ext. 318. Coordinator and Commentator: Phyllis Youngheart, PL. 1-0752.		
Saturday Jan. 11 10:00 A.M.	MILLINERY SHOWING FOR VISITING PRESS	SALLY VICTOR, INC.	18 EAST 53RD STREET SALON - 9TH FLOOR
	Sally Victor will preview her Spring millinery to the visiting press. By invitation. Contact: PL. 3-7450.		
Jan. 13	STERN'S RELEASE DATE--Model rooms. (Press preview, Jan. 9--See Pg.9)		
Jan. 13	ABRAHAM & STRAUS' RELEASE DATE--Bridal fashions. (No Press Show)		
Jan. 13	BLOOMINGDALE'S RELEASE--Boussac cottons. (Preview, Jan. 10--See Above)		
Tuesday Jan. 14 11:30 A.M.	PREVIEW: SPRING PETITE COUTURE FASHIONS	BERGDORF GOODMAN	MISS BERGDORF SHOP 5TH FLOOR
	Preview for the press of Spring petite couture fashions. By invitation. (For Release, Wed., Jan. 15.) Publicity: Florence Neff, PL. 3-7300.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Jan. 14	SAKS 34TH RELEASE DATE--Spring bridal fashions. (Preview, Jan. 8-see Pg.8)		
Wednesday Jan. 15 9:30 A.M. Coffee	PRESS PREVIEW: MID-WINTER HOME FURNISHINGS	MACY'S NEW YORK	13TH FLOOR EXEC. DINING ROOM
	Macy's preview for the press of midwinter home furnishings. By invitation. (For Release, Fri., Jan. 17.) Publicity: Mary Boyle, OX. 5-4400.		
Wednesday Jan. 15 12:30 P.M.	SPRING BRIDAL FASHIONS	BEST & CO.	3RD FLOOR EVENING DEPT.
	Showing of Spring bridal fashions to the press and customers. (For Release, Thurs., Jan. 16.) Publicity: Joan Powers, PL. 9-2000.		
Wednesday Jan. 15 3:30 P.M.	FASHION SHOW AT WORLD'S FAIR	GOOD HOUSEKEEPING	TOP OF THE FAIR WORLD'S FAIR
	"Fashion is the World's Flair"--showing of fashions from April, May, and June issues of "Good Housekeeping." For press and retailers, by invitation. Contact: Kathy Mahoney, CO. 5-7300, Ext. 240.		
Beginning Wednesday Jan. 15	OPENING OF SPRING COLLECTION	LINENS BY VERA	417 FIFTH AVENUE SHOWROOM - 4TH FLOOR
	Continuous daily showings of table mat sets, cloths, and kitchen linens. Contact: Budd Prop, AL. 5-6464.		
Thursday Jan. 16 11:00 A.M.	OPENING: SPRING-SUMMER KNITWEAR COLLECTION	ARKIN KNITS	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
	Spring-Summer knitwear collection. Contact: Nancy Dautner, WI. 7-5324.		
Thursday Jan. 16 4:30 P.M. Cocktails	PREVIEW: SUMMER COLLECTION	CABANA (1410 BROADWAY)	HOTEL PLAZA TERRACE ROOM
	Summer collection of beachwear, sportswear, and dresses, designed by Pembroke Squires for Cabana. For press and buyers, by invitation. Continuous daily showings thereafter at showroom, 17th floor. Contact: Don Friese, WI. 7-0326.		
Jan. 17	MACY'S RELEASE--Midwinter home furnishings. (Preview, Jan. 15--See Above)		
Friday Jan. 17 7:30 P.M.	"FRONT PAGE" DINNER-DANCE	NEWSPAPER WOMEN'S CLUB OF NEW YORK	HOTEL ASTOR BALLROOM
	Presentation of annual news awards and the Anne O'Hare McCormick Journalism Scholarship. (Originally scheduled for Nov. 22.) Subscription (tax deductible): $15.00-$25.00. Contact: Newspaper Women's Club of New York, 54 West 40th Street, OX. 5-7242.		
Jan. 20	MACY'S RELEASE DATE--"Salute To Lincoln Center." (No Press Show)		
Monday Jan. 20 10:30 A.M. Breakfast	PRESS PREVIEW: MODEL APARTMENTS	GIMBELS	LINCOLN TOWER APTS. 180 WEST END AVENUE
	Preview for the press of five model apartments on 2nd floor at Lincoln Towers, decorated by Gimbels. By invitation. (For Release, Wed., Jan.22.) Publicity: Margot Infantino, LO. 4-3300.		
Tuesday Jan. 21 9:30 A.M. Coffee	PREVIEW: MIDWINTER HOME FURNISHINGS	ABRAHAM & STRAUS (BROOKLYN)	6TH FLOOR FEATURE EVENTS DEPT.
	A & S will preview their midwinter home furnishings and model rooms. For the press, by invitation. (For Release, Thurs., Jan. 23.) Publicity: Diane Wallace, TR. 5-0195.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Sunday Jan. 19-Jan. 23	OPENING: FLORENCE COUTURE FASHIONS	CENTRO DI FIRENZE PER LA MODA ITALIANA	FLORENCE, ITALY

Jan. 19: 9:30 A.M.(Sportswear & Boutique) Myricae; Glans; Baldini; Scarabocchio; Valditevere; De Simone; Camisene; Micia; Naka; Princess M. Borghese; Celli; Laura Aponte; Avagolf; Lida; Trico. 3:00 P.M.(Sportswear & High Fashion--Teen-Age Fashions) Mirsa; Ken Scott; Lucrezia; Roveda; Avolio; Bertoli. 9:00 P.M.(Sportswear & Boutique) Barentzen's Bazaar; Enzo Selections; Galitzine Sport; Veneziani Sport; Forquet Boutique; Marucelli Boutique; Lancetti Boutique.

Jan. 20: 10:00 A.M.(High Fashion) Antonelli; Emilio Pucci. 5:00 P.M. Millinery Show by La Familiare. 9:00 P.M.(High Fashion) Biki; De Barentzen.

Jan. 21: 10:00 A.M.(High Fashion) Veneziani; Valentino. 9:00 P.M.(High Fashion) Galitzine; Forquet.

Jan. 22: 10:00 A.M.(High Fashion) Carosa; Enzo. 9:00 P.M.(High Fashion) Lancetti; Marucelli.

Jan. 23: 10:00 A.M.(High Fashion) Guidi; De Luca. 6:30 P.M.(Men's Fashions) Brioni; Datti; Franzoni; Litrico. 9:00 P.M.(High Fashion) Schuberth; Belstra.

Contact: G.B. Giorgini, 10 Lungarno Acciaiolo, Florence, Italy.

Jan. 21 BLOOMINGDALE RELEASE DATE--Spring bridal fashions. (No Press Show)

Tuesday Jan. 21 12:30 P.M. Luncheon	RESORT AND SPRING FASHIONS AT LUNCHEON	LARRY ALDRICH (530 SEVENTH AVE.)	SHERATON-EAST HOTEL BALLROOM

Showing of Resort and Spring collection, available at Bonwit Teller. Donations of Rummage for Neighborhood Youth Project Thrift Shop. Press by invitation. Public by reservation; contact:"Banquet Dept.," PL.5-1000. Fashion Show Director: Mary Alice Rice, PL. 2-5726.

Jan. 22 GIMBELS' RELEASE DATE--Model apartments. (Preview, Jan. 20--See Pg. 11)

Wednesday Jan. 22-Jan. 23	OPENING: LONDON COUTURE FASHIONS	INCORPORATED SOCIETY OF LONDON DESIGNERS	LONDON, ENGLAND

Jan. 22: 10:00 A.M. Norman Hartnell. 11:45 A.M. Lachasse Ltd. 2:30 P.M. Angele Delanghe. 4:00 P.M. Mattli. 5:30 P.M. Michael Sherard.

Jan. 23: 10:00 A.M. John Cavanagh. 11:45 A.M. Michael. 2:30 P.M. Ronald Paterson. 4:15 P.M. Hardy Amies.

Contact: Lady Joubert, 315 Regent Street, London W. 1.

Thursday Jan. 23 4:00 P.M.-6:00 P.M.	MERCHANDISING TECHNIQUES	THE FRAGRANCE FOUNDATION	HOTEL DRAKE DEVON ROOM

Seminar:"Fragrance and Magazine Merchandising Techniques." Guest Speakers: Kathy Senior--Life Magazine; Lucia Collins--Mademoiselle Magazine; Des Dardenne--McCall's Magazine. Members, $3.00; non-members, $4.50. Contact: Annette Green, MU. 4-4911.

Thursday Jan. 30 2:30 P.M. Cocktails	OPENING OF SUMMER DRESS COLLECTION	DAVID CRYSTAL, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR

Preview for press and resident buyers. By invitation. Publicity: Jeanette Gottlieb, BR. 9-6560.

Jan. 23 ABRAHAM & STRAUS RELEASE--Midwinter furnishings. (Preview, Jan. 21--Pg.11)

~~SPRING-SUMMER~~ -- CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE, PARIS, ~~FRANCE~~

FALL-WINTER PRESS SHOWINGS

Picture Release Date--~~Feb. 25~~ August 31

Monday, Jan. 27

9:30 A.M.	Jacques Esterel; Yorn.
10:45 A.M.	Ferreras. 12:00 Noon Claude Riviere.
1:30 P.M.	M.J. Hurst. 2:30 P.M. Jacques Esterel; Yorn.
3:00 P.M.	Ferreras; Regine Lutece.
5:00 P.M.	Madeleine de Rauch. 6:30 P.M. Bernard Sagardoy.

Tuesday, Jan. 28

10:00 A.M.	P. Balmain; Jacqueline Godard.
12:30 P.M.	J. Launay.
2:30 P.M.	Jacques Heim.
5:00 P.M.	Nina Ricci; J. Launay.

Wednesday, Jan. 29

10:00 A.M.	J. Lanvin.
10:30 A.M.	Guy LaRoche.
12:00 Noon	Bernard Sagardoy.
2:15 P.M.	Jean Patou.
3:30 P.M.	Gres.
5:00 P.M.	J.L. Scherrer.
5:15 P.M.	Maggy Rouff.

Thursday, Jan. 30

9:45 A.M.	Christian Dior.
10:00 A.M.	Anny Blatt; J. Lanvin.
12:30 P.M.	Carven.
3:00 P.M.	Jean Patou; Irene Dana; Charles Montaigne.
4:30 P.M.	Renee Lise.
5:30 P.M.	Hermes.

Friday, Jan. 31

9:15 A.M.	Phillippe Venet.
10:30 A.M.	Jacques Griffe.
11:00 A.M.	Capucci.
2:15 P.M.	Capucci.
2:30 P.M.	Lola Prusac.
3:00 P.M.	Phillippe Venet.
5:00 P.M.	Capucci; Pierre Cardin.
8:30 P.M.	Pierre Cardin.

Saturday, Feb. 1

10:00 A.M.	Simonetta et Fabiani.
11:00 A.M.	Courreges.
12:00 Noon	Louis Feraud.
2:30 P.M.	Simonetta et Fabiani.
3:00 P.M.	Courreges.
5:00 P.M.	Louis Feraud; Suzanne Baron.
5:30 P.M.	Courreges.

Monday, Feb. 3

10:00 A.M.	Givenchy (buyers).
10:30 A.M.	Yves St. Laurent.
2:15 P.M.	Maurice Roger.
5:30 P.M.	Castillo.

Tuesday, Feb. 4

10:30 A.M.	Balenciaga (buyers).

Wednesday, Feb. 5

3:30 P.M.	Valentine Bourgade.
6:00 P.M.	G. Renal.

Contact: Chambre Syndicale, 102 Rue du Faubourg, St-Honore, Paris.

CALENDAR FOR 1965

JANUARY

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FEBRUARY

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JUNE

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

JULY

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

AUGUST

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

SEPTEMBER

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

OCTOBER

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

NOVEMBER

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

DECEMBER

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	